

## WCAW Display / Demo Artist -- TERMS AND GUIDELINES:

1. Applying as a **Display/ Demo Artist** is separate from applying as a Wine Barrel Artist. Although artists can apply for both, an artist may only appear as one OR the other.
2. Each Display / Demo Artist must be a **current member** of the Oliver Community Arts Council. If required, a membership form will be made available to non-members. Individual membership fee is \$15. Contact [OliverCAC@gmail.com](mailto:OliverCAC@gmail.com) or visit <http://oliverartscouncil.org/forms-2/> for the form.
3. Each artist will pay an **entrance fee** of \$15 when their application is accepted. If payment of membership and entry fee is not received by May 1, acceptance in the art walk will be revoked.
4. Artists will be **assigned to a space in a business** on Station Street. The WCAW committee reserves the right to choose the business venue for each participating artist. The committee also reserves the right to pair artists to share space in a business venue. Changing the venue or switching partners will not be permitted. Only artists who have submitted an application AND been confirmed as an entrant may display or demonstrate their art at the event. Please bring a buddy so you can enjoy the event!
5. Artist activities must not interfere with the operation of the business. Please **respect the business** owner, staff, and customers. You may wish to view your space ahead of the event, but please do so ONLY with the owner's prior permission and respecting their time and venue space. The space allowed for artists by the business is determined by the business and is not negotiable.
6. **Arrive at your business location** to set up for the event no earlier than 8:30 a.m. on the art walk day, so as not to disrupt business operation. Artists must be present for the duration of the event.
7. All artwork must be **display ready**. Artists agree to provide all their own display materials, including, but not limited to: easels, plinths, tables, extension cords, lighting, and office supplies.
8. There is **NO COMMISSION** charged on work sold. However, it would be courteous (although not required) to offer a commission as a thank you to the business venue sponsoring your work.
9. The artist is personally responsible for any sales. **Sales** must NOT be rung through the business till. Artists are advised to bring artwork from a variety of price points. Small works, including greeting cards, mini art canvases, and small crafted items sell well.
10. Artists may bring **promotional items** for their art, such as business cards.
11. Weather (and business) permitting, artists may display some art on the **sidewalk** in front of the designated business as well as inside the business. This will be up to the discretion of the business, and also, with regard to public safety, by the WCAW committee.
12. At 2:00 p.m., **clean up** and leave the business in a timely manner. All are invited to a wind-up gathering TBA following the event.
13. Artists will **park vehicles** off the street after set up, to ensure adequate parking for visitors.
14. Artists will help **promote** this event. Posters and handbills will be made available, as well as digital images for social media. Artists are encouraged to use their own social media and contacts to promote the event.
15. The event will have a **liquor license**. However, alcohol consumption is prohibited anywhere other than inside the location(s) where it is served. No alcohol permitted outside. If your artwork is not located in a licensed venue, artists may not consume alcohol in their display space.