

WCAW Barrel Artists -- TERMS & GUIDELINES:

1. Applying as a **Wine Barrel Artist** is separate from applying as a **Display/ Demo Artist**. Although artists can apply for both, an artist may only appear as one OR the other.
2. Each Wine Barrel Artist must be a **current member** of the Oliver Community Arts Council. If required, a membership form will be made available to non-members. Individual membership fee is \$15. Contact OliverCAC@gmail.com or visit <http://oliverartscouncil.org/forms-2/> for the form.
3. Each Wine Barrel Artist will pay an **entrance fee** of \$15 when their application is accepted. If payment of membership and entry fee is not received by May 3, acceptance in the art walk will be revoked.
4. Wine barrels are the property of the Wine Capital Art Walk. Artists are commissioned to complete the barrel for 70% of the winning bid price. Unsold barrels (not receiving the minimum bid of \$150) are retained by the Wine Capital Art Walk committee, and may be displayed for sale. If a barrel is sold at a later date, the artist will receive their 70% commission at that time.
5. Artists may enter as an **individual OR as a team** sharing one barrel. Applying as a team may suit: a collaboration of mixed media or styles, an art group as a fundraiser for their group, or a joint project for artists of differing abilities. Promoting a unique "team" barrel may increase the sale of the barrel.
6. The site for wine barrel art is **6257 Main Street** (the empty lot on the east side) between OK Photo Lab (6245 Main St) and Amore Pizza Factory (6273 Main St). This is an unserviced site: no water, no electrical.
7. The Wine Barrel Art site will be open daily from **Monday May 7 to Thursday May 10**, from 10 a.m. to 4 p.m., i.e. business hours. The purpose – besides giving artists time to decorate their barrel - is to attract silent auction bids during the week, to promote the Thursday evening art walk, and build excitement in the downtown area.
8. It is recommended that Wine Barrel Artists be **on site each day** May 7 – 10 for a period between the hours of 10 a.m. and 4 p.m. Artists will be on site as many hours as required during those four days to complete their barrel by 7:45 p.m. on Thursday May 10. All artists must be on site 6 – 8 p.m. on Thursday May 10. Dressing up in fun outfits or hats is optional.
9. The WCAW committee will provide **wine barrels** donated by local wineries, but cannot guarantee the condition of each barrel. Barrels are available Monday May 7 on a first-come-first-served basis. Artists have the use of **barrel tables** (18" high and approx. 6" wider than the base of the barrel). These tables are the property of OCAC and must not be sold with the barrel. WCAW will also provide a dirty water bucket, bid sheets, and information table. We hope to provide a comfort station on site.
10. Barrels may be completed in a theme, design, and medium of the **artist's choosing**. Acrylic paint and a spray sealer is recommended. Please make long-term care suggestions to the winning bidder.
11. Barrel Artists are responsible for **providing their own** art supplies, chair, and an additional small table for art supplies. Bring a large container of clean water. Also recommended: food, beverages, temporary shade structure, and weather-appropriate clothing.

12. There is **no security** on site. That said, we have so far not had any theft or damage. We cannot accept responsibility for personal supplies left on site. We cannot assess and compensate for value of artwork completed on the barrel.
13. Artists may bring **promotional items** for their art, such as business cards. However, no other works of art may be displayed on site.
14. The WCAW committee reserves the right to promote the Wine Barrel Art area with a **completed barrel on display** to encourage bidding. If an artist wishes to supply a previously completed barrel as the display barrel, they can contact the WCAW rep listed on the application form.
15. Every wine barrel will be up for bid. The **starting bid** will be \$150. (In 2017, the winning bids on barrels ranged from \$150 - \$500). Bids increase in increments of \$10.
16. Every bid sheet will include the following statement: "To **guarantee an immediate purchase** of this barrel, please place a bid of \$800." If that price is reached, a WCAW rep will strike through the bid sheet and mark the barrel as SOLD.
17. Regardless when a barrel is sold, **all barrels must remain on site** until 7:45 p.m., when bids close.
18. A WCAW representative will be responsible for **confirming the winning bidder**. Winning bidders are announced at Wine'd Up Party following event. The winning bidder must be able to pay and remove the barrel immediately. In a limited number of cases, short-term storage arrangements may be made until the following day.
19. The Wine Capital Art Walk committee will be responsible for processing the sale of the barrels and the commission to artists. Cheques to artists will be processed within 30 days.
20. At 8:00 p.m., **clean up** your area. All are invited to a wind-up gathering TBA following the event.
21. Artists will **park vehicles** off the main street after set up, to ensure adequate parking for visitors.
22. Artists will help **promote** this event. Posters and handbills will be made available, as well as digital images for social media. Artists are encouraged to use their own social media and contacts to promote the event.
23. The event will have a **liquor license**. However, alcohol consumption is prohibited anywhere other than inside the location(s) where it is served. No alcohol permitted outside. Artists may not consume alcohol in their work space.